NEWSLETTER

Week 2 - 2026

ISSUE 2, 2026

Principal's Message

Dear Parents, Students and Community,

Welcome back to a new school year! We hope you had a wonderful holiday and are ready for a fantastic start to 2026. This newsletter is your window into the vibrant life of our school community. We'll share important dates, celebrations, and updates on our journey together.

Last year was a year of growth and resilience. We saw our students thrive academically, socially, and emotionally, and our staff rise to the occasion with dedication and creativity. As we look ahead, we carry that momentum with us, building on our strengths and continuing to create a supportive and inspiring environment for learning.

This year, we will continue our focus on literacy and numeracy, ensuring every student has the foundation they need to succeed. We will also strengthen our partnerships with families and the community, because we know that education is a shared responsibility. We look forward to seeing you at school events, parent-teacher interviews, and community gatherings throughout the year.

Thank you for your trust and partnership. We are excited about the journey ahead and look forward to a year filled with learning, laughter, and lots of memories.

Warm regards,

Principal

SCHOOL NEWS

NEW SMART COLLEGE SIGN

VISUAL ART: MEMAIN SEURA

MEET OUR BOARD OF TRUSTEES

Kelathingo Crew

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PARENT TEACHER INTERVIEWS

Book your interview online using the PTI App

IMPORTANT INFORMATION ABOUT OUR UPCOMING MAIL

REVENGE OF THE ANNZONS

TICKETS COMING HOME TODAY

HELP US FILL THIS TABLE FOR OUR GAL NIGHT

CROSS COUNTRY SUCCESS

GET SERVING THE HOUR PARKING - TBA

HOST FAMILIES WANTED

PARENT COMMUNITY

Digital Marketing - It's Not Just Boosting Posts

Digital Marketing is a vast field with many specialisations. Here's a quick overview of the main areas:

- Social Media Marketing – Managing and growing presence on platforms like Facebook, Instagram, LinkedIn, TikTok, etc.
- Paid Advertising (PPC) – Running ads on Google, Facebook, Instagram, etc. to drive traffic and conversions.
- Search Engine Optimization (SEO) – Improving website visibility on Google through organic search.
- Content Marketing – Creating blogs, videos, infographics, etc. to attract and engage audiences.
- Email Marketing – Sending campaigns to nurture leads and customers.
- Analytics & Data – Tracking performance using tools like Google Analytics to measure results.
- Brand Strategy – Building a consistent brand identity across all digital channels.
- Influencer Marketing – Partnering with influencers to promote products or services.
- Mobile Marketing – Optimizing for mobile users and apps.
- Affiliate Marketing – Earning commissions by promoting other people's products.
- Marketing Automation – Using software to automate repetitive tasks like emails and ads.

Each specialist focuses on one or more of these areas, depending on their skills and experience.

SCHOOL BRIDGE APP - Stay connected. Stay informed. Keep it simple

Download the app today!

Video tutorial here:

https://www.loom.com/share/a0a0a0a0a0a0a0a0a0a0a0a0a0a0a0?sid=1a1a1a1a-1a1a-1a1a-1a1a-1a1a1a1a1a1a

- Main features overview
- Setting up your profile
- Navigation tips

Video tutorial here:

https://www.loom.com/share/b1b1b1b1b1b1b1b1b1b1b1b1b1b1b1?sid=2b2b2b2b-2b2b-2b2b-2b2b-2b2b2b2b2b2b

ATTENDANCE MATTERS

Hi Parents,

Just a quick reminder that attendance matters! Every day your child is at school, they're learning, growing, and building friendships that will last a lifetime. When they miss school, they miss lessons, they miss connection, and it can be harder for them to feel confident and ready to learn when they return.

Even a few days here and there can add up to a lot of missed learning over the year. We know life gets busy and sometimes things come up, but if your child is feeling well and there's no reason they can't be at school, we encourage you to make sure they're there ready to learn.

If you need to talk about attendance or have any concerns, please reach out to us. We're here to support your child and your family.

Thanks for your partnership!

Kelathingo Crew

Do you know who to call when your child is absent?

Hi Parents,

Just a quick reminder that if your child is absent from school, please let us know by calling the school office or sending a message through the SCHOOL BRIDGE app.

Thanks for your support!

Kelathingo Crew